

BACHOLARS OF BUSINESS ADMINISTRATION (BBA)

FIRST YEAR

FIRST SEMESTER

BUISNESS ORGANISATION
BUSINESS MATHEMATICS
PRINCIPLES OF ECONOMICS
BOOKKEEPING AND BASIC
ACCOUNTING
BUSINESS LAWS
FUNDAMENTAL OF
MANAGEMENT
BUSINESS ETHICS

SECCOND SEMESTER

BUSINESS ENVIRONMENT
INDIAN ECONOMY
BUSINESS COMMUNICION
PRINCIPLES OF ACCOUNTING
ORGANISATIONAL BEHAVIOUR
BUSINESS STATISTICS

SECOND YEAR

THIRD SEMESTER

ADVERTISING MANAGEMENT
INDIAN BANKING SYSTEM
HUMAN RESOURSE
MANAGEMENT
MARKETING MANAGEMENT
COMPANY ACCOUNTS
COMPANY LAW

FOURTH SEMESTER

CONSUMER BEHAVIOUR
FINANCIAL MANAGEMENT
PRODUCTION MANAGEMENT
SALES MANAGEMENT
RESEARCH METHODOLOGY
OPERATIOANL RESEARCH

THIRD YEAR

FIFTH SEMESTER

MANAGERIAL ECONOMICS
ENTREPRENEURSHIP AND
SMALL BUSINESS MANAGEMENT
INCOME TAX
COST & MANAGEMENT
ACCOUNTING
INDUSTRIAL LAW
FUNDAMENTAL OF COMPUTER

SIXTH SEMESTER

INTERNATIONAL TRADE
STRATEGIC MANAGEMENT &
BUSINESS POLICY
VAT & SERVICE TAX
MANAGEMENT INFORMATION
SYATEM
AUDFITING
FUNDAMENTAL OF E-
COMMERCE